

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.970607 Longitude: -84.489598

Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	9,202	75,959	199,139
	Population Est 25Q1	9,232	76,018	199,074
	Population Est 24Q4	9,242	76,031	199,047
	Population Est 24Q3	9,247	76,054	199,103
	Population Est 24Q2	9,233	76,035	199,054
	Population Est 24Q1	9,235	75,989	198,924
	Population Est 23Q4	9,224	75,760	198,392
	Population Est 23Q3	9,230	75,730	197,964
	Population Est 23Q2	9,247	75,711	197,864
	Population Fcst	9,346	77,336	204,528
	2010 Census Population	8,988	69,924	179,700
	2000 Census Population	8,081	71,913	179,241
	1990 Census Population	7,095	61,117	151,163
	Current Year Daytime Population	8,794	80,936	276,642
	Average Seasonal Population	27	635	1,633
	Historical Annual Growth, 1990 – 2000	1.31%	1.64%	1.72%
	Historical Annual Growth, 2000 – 2010	1.07%	-0.28%	0.03%
	Estimated Annual Growth, 2010 – CY	0.16%	0.57%	0.71%
	Projected Annual Growth, CY to Y5	0.31%	0.36%	0.54%
	Group Qtrs Est	24	1,448	2,771
Transient Est Average Last 4 Qtrs	483	4,208	18,532	
<b>Households</b>	Current Year Estimated Households	3,969	28,775	77,711
	Households Est 25Q1	3,984	28,800	77,683
	Households Est 24Q4	3,989	28,808	77,668
	Households Est 24Q3	3,994	28,821	77,700
	Households Est 24Q2	3,985	28,812	77,689
	Households Est 24Q1	3,986	28,792	77,632
	Households Est 23Q4	3,985	28,712	77,436
	Households Est 23Q3	3,987	28,703	77,240
	Households Est 23Q2	3,993	28,691	77,173
	Households Fcst	4,032	29,307	79,924
	2010 Census Households	4,054	27,334	71,150
	2000 Census Households	3,611	28,153	69,443
	1990 Census Households	3,076	24,074	59,569
	Historical Annual Growth, 1990 – 2000	1.61%	1.58%	1.55%
	Historical Annual Growth, 2000 – 2010	1.17%	-0.29%	0.24%
	Estimated Annual Growth, 2010 – CY	-0.15%	0.36%	0.61%
	Projected Annual Growth, CY to Y5	0.31%	0.37%	0.56%
Population per Household	2.31	2.59	2.53	

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	3.2%	4.7%	4.8%
	HH Income \$250,000 to \$499,999	3.8%	5.6%	5.7%
	HH Income \$200,000 to \$249,999	9.0%	13.0%	13.3%
	HH Income \$175,000 to \$199,999	6.3%	6.5%	6.3%
	HH Income \$150,000 to \$174,999	7.8%	6.9%	7.0%
	HH Income \$100,000 to 149,999	15.4%	17.1%	17.6%
	HH Income \$75,000 to 99,999	15.3%	12.1%	11.6%
	HH Income \$50,000 to 74,999	16.7%	13.6%	13.2%
	HH Income \$35,000 to 49,999	8.4%	7.5%	7.3%
	HH Income \$25,000 to 34,999	3.4%	4.1%	4.2%
	HH Income \$15,000 to 24,999	3.2%	3.4%	3.5%
	HH Income \$0 to 14,999	7.6%	5.5%	5.5%
	Average Household Income	\$130,392	\$146,843	\$153,772
	Median Household Income	\$91,828	\$110,119	\$111,968
	Per Capita Income	\$56,348	\$55,852	\$60,331
	Average Disposable Income	\$96,275	\$108,790	\$109,522
	Median Disposable Income	\$78,401	\$92,664	\$94,221
	Discretionary HH Income Over \$150,000	10.4%	18.8%	19.7%
	Discretionary HH Income \$125,000 to \$149,999	8.7%	9.2%	8.7%
	Discretionary HH Income \$100,000 to \$124,999	12.6%	10.2%	9.3%
	Discretionary HH Income \$75,000 to \$99,999	11.4%	12.2%	12.5%
	Discretionary HH Income \$50,000 to \$74,999	15.8%	14.8%	14.9%
	Discretionary HH Income \$25,000 to \$49,999	25.1%	19.3%	18.8%
	Discretionary HH Income Under \$25,000	16.1%	15.4%	16.0%
	Average Discretionary HH Income	\$75,062	\$85,985	\$85,957
	Median Discretionary HH Income	\$64,650	\$75,662	\$75,487
	Householder White – Count	2,147	16,831	43,658
	Median HH Income	\$97,043	\$125,026	\$133,723
	Average HH Income	\$104,873	\$122,013	\$126,352
	Householder Black or African-American – Count	526	4,106	13,913
	Median HH Income	\$62,476	\$71,203	\$70,475
	Average HH Income	\$70,618	\$84,668	\$82,627
	Householder Hispanic – Count	308	2,645	7,447
	Median HH Income	\$68,077	\$76,400	\$83,703
Average HH Income	\$81,536	\$88,756	\$95,538	
Householder Asian or Pacific Islander – Count	392	1,979	4,992	
Median HH Income	\$191,753	\$181,462	\$165,839	
Average HH Income	\$157,884	\$149,567	\$140,517	
Householder Other or Pacific Islander – Count	597	3,215	7,701	
Median HH Income	\$90,265	\$101,839	\$106,463	
Average HH Income	\$106,723	\$111,416	\$111,129	

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	4,385	37,259	97,250
	Female Population	4,817	38,701	101,889
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	607	4,011	10,764
	Count of Pop 0 to 7 years	794	5,824	15,098
	Count of Pop 5 - 13	861	7,968	20,342
	Count of Pop 14 - 18	435	4,251	10,923
	Count of Pop 19 - 22	432	4,432	11,208
	Count of Pop 22 - 25	317	3,346	8,338
	Count of Pop 25 - 29	677	4,408	12,055
	Count of Pop 30 - 34	823	4,923	13,217
	Count of Pop 35 - 39	741	5,345	13,857
	Count of Pop 40 - 44	648	5,402	13,787
	Count of Pop 45 - 59	1,744	14,919	39,321
	Count of Pop 60 - 74	1,321	11,399	30,650
	Count of Pop 75 - 84	422	4,378	11,526
	Count of Pop 85+	173	1,177	3,151
	% of Pop 0 to 4 years	6.6%	5.3%	5.4%
	% of Pop 0 to 7 years	8.6%	7.7%	7.6%
	% of Pop 5 - 13	9.4%	10.5%	10.2%
	% of Pop 14 - 18	4.7%	5.6%	5.5%
	% of Pop 19 - 22	4.7%	5.8%	5.6%
	% of Pop 22 - 25	3.4%	4.4%	4.2%
	% of Pop 25 - 29	7.4%	5.8%	6.1%
	% of Pop 30 - 34	8.9%	6.5%	6.6%
	% of Pop 35 - 39	8.1%	7.0%	7.0%
	% of Pop 40 - 44	7.0%	7.1%	6.9%
	% of Pop 45 - 59	19.0%	19.6%	19.7%
	% of Pop 60 - 74	14.4%	15.0%	15.4%
	% of Pop 75 - 84	4.6%	5.8%	5.8%
	% of Pop 85+	1.9%	1.5%	1.6%
Median Age	38.0	39.3	39.6	
Average Age	39.3	39.9	40.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.1%	5.5%	5.6%
	% of Pop 5 - 13	9.7%	10.8%	10.5%
	% of Pop 14 - 18	4.9%	5.9%	5.7%
	% of Pop 19 - 22	4.7%	6.2%	6.0%
	% of Pop 22 - 25	3.3%	4.8%	4.5%
	% of Pop 25 - 29	7.7%	6.2%	6.4%
	% of Pop 30 - 34	9.3%	6.6%	6.8%
	% of Pop 35 - 39	8.2%	7.1%	7.0%
	% of Pop 40 - 44	6.8%	7.0%	6.8%
	% of Pop 45 - 59	19.0%	19.6%	19.7%
	% of Pop 75 - 84	4.1%	5.0%	5.1%
	% of Pop 60 - 74	14.0%	14.3%	14.7%
	% of Pop 85+	1.3%	1.1%	1.1%
	Median Age	37.1	37.9	38.1
Average Age	38.4	38.7	39.0	

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	% of Pop 35 - 39	7.9%	7.0%	6.9%
	% of Pop 40 - 44	7.3%	7.2%	7.0%
	% of Pop 45 - 59	18.9%	19.7%	19.8%
	% of Pop 60 - 74	14.6%	15.7%	16.1%
	% of Pop 75 - 84	5.0%	6.5%	6.4%
	% of Pop 85+	2.4%	2.0%	2.0%
	Median Age	38.9	40.7	41.0
Average Age	40.2	41.0	41.2	
Race	Count of White	5,105	43,349	113,548
	Count of Black or African-American	1,514	11,389	34,139
	Count of Asian or Pacific Islander	1,140	6,692	16,176
	Count of Other races	1,443	14,529	35,274
	White	55.5%	57.1%	57.0%
	Black or African American	16.5%	15.0%	17.1%
	Asian	12.4%	8.8%	8.1%
	Other Races	15.7%	19.1%	17.7%
Language Spoken	Speak English at Home	71.4%	75.3%	75.5%
	Speak Spanish at Home	8.8%	10.1%	10.9%
	Speak French or French Creole at Home	1.3%	1.0%	0.9%
	Speak German at Home	0.1%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	11.3%	6.9%	6.0%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.8%	0.8%
	Speak Chinese at Home	1.5%	1.1%	1.0%
	Speak Korean at Home	1.1%	0.8%	0.8%
	Speak Vietnamese at Home	0.5%	0.5%	0.4%
	Speak Other Asian Languages at Home	2.7%	1.3%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.2%
	Speak Other Language at Home	0.5%	1.5%	1.7%
Hispanic	Hispanic Population	738	11,059	26,812
	Hispanic Population Percent	8.0%	14.6%	13.5%
	Mexican	42.0%	44.0%	42.7%
	Puerto Rican	26.1%	14.8%	12.9%
	Cuban	6.0%	4.7%	3.9%
	Dominican	2.4%	1.0%	1.6%
	Central American	6.3%	17.4%	19.3%
	South American	12.1%	13.1%	14.7%
	Other Hispanic	5.1%	5.0%	5.0%
	2000 Hispanic Population Percent	5%	10%	9%
	1990 Hispanic Population Percent	2%	3%	2%

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<b>Ancestry</b>	American (percent of total population)	3.2%	3.9%	3.9%
	American	2.9%	3.6%	3.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	11.1%	7.6%	7.2%
	Chinese	1.8%	1.4%	1.3%
	Japanese	1.0%	0.3%	0.2%
	Korean	1.1%	1.0%	1.0%
	South Central Asian (ie. Indian)	6.8%	4.4%	4.3%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.2%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	26.1%	26.5%	26.5%
	British	9.1%	8.5%	7.9%
	Dutch	0.2%	0.3%	0.3%
	French	0.9%	0.8%	0.8%
	German	5.2%	4.5%	4.5%
	Italian	1.7%	1.8%	1.9%
	Polish	0.8%	0.8%	1.0%
	Scandinavian	1.0%	1.0%	0.9%
	Scotch/Irish	5.2%	6.1%	6.0%
Other European (ie. Greek/Russian)	1.9%	2.8%	3.2%	
Middle Eastern	1.6%	1.0%	1.0%	
Other Ancestry	22.1%	18.6%	17.8%	
Unclassified Ancestry	10.4%	11.5%	11.9%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	6,549	51,951	137,564
	Elementary (0 to 8)	0.9%	4.2%	3.8%
	Some High School (9 to 11)	1.1%	2.3%	2.5%
	High School Graduate (12)	15.7%	16.4%	15.6%
	Some College (13 to 16)	14.8%	15.9%	15.6%
	Associates Degree Only	8.3%	6.6%	6.1%
	Bachelors Degree Only	36.3%	35.6%	34.9%
	Graduate Degree	22.9%	19.1%	21.5%
	% College (4+)	59.2%	54.6%	56.3%
<b>Household Type</b>	Total Households – count	3,969	28,775	77,711
	One Person HHs – count	1,356	7,231	20,888
	Family HHs – count	2,130	19,197	51,088
	Married Couple – count	1,826	14,879	39,430
	w/own children – count	703	5,950	16,882
	w/out own children – count	1,124	8,929	22,549
	Male Householder – count	143	1,384	3,831
	Female Householder – count	160	2,934	7,827
	Non-Family Households – count	483	2,348	5,735
	1 Person Household	34.2%	25.1%	26.9%
	2 Person Household	31.4%	33.2%	32.5%
	3 Person Household	13.5%	16.7%	16.1%
	4 Person Household	12.8%	15.3%	15.2%
	5 Person Household	5.4%	6.3%	6.1%
6 Person Household	1.9%	2.3%	2.1%	
7+ Person Household	0.8%	1.1%	1.1%	
% Households With Children	21.2%	27.3%	28.8%	

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,258	30,433	82,180
	Owner Occupied Percent	40.5%	62.1%	60.1%
	Renter Occupied Percent	52.7%	32.5%	34.4%
	Vacant Housing Percent	6.8%	5.4%	5.4%
	Total Housing Units (Census 2000)	3,786	29,156	72,415
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	14.0%	7.3%	12.1%
	Property Value \$750,000 to \$999,999	13.8%	16.1%	17.1%
	Property Value \$500,000 to \$749,999	32.1%	33.4%	27.8%
	Property Value \$400,000 to \$499,999	18.2%	16.8%	15.7%
	Property Value \$300,000, to \$399,999	8.1%	11.3%	11.2%
	Property Value \$200,000 to \$299,999	8.9%	7.5%	7.6%
	Property Value \$150,000 to \$199,999	1.5%	2.5%	2.1%
	Property Value \$100,000 to \$149,999	0.6%	1.5%	1.1%
	Property Value \$60,000 to \$99,999	0.4%	0.6%	0.5%
	Property Value \$40,000 to \$59,999	0.7%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.1%	0.3%	0.7%
	Median Home Value	\$590,293	\$568,053	\$596,911
<b>Wealth per Household</b>	\$0 and under - percent	17.9%	16.6%	16.7%
	\$1 to \$4999 - percent	8.6%	7.7%	7.7%
	\$5k to \$9999 - percent	4.7%	4.3%	4.3%
	\$10k to \$24999 - percent	6.5%	6.1%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	9.7%	10.1%	10.0%
	\$100k to \$249999 - percent	17.3%	18.3%	18.1%
	\$250k to \$499999 - percent	13.1%	13.9%	13.8%
	\$500k+ - percent	15.5%	16.4%	16.4%
	Median HH Wealth	\$78,899	\$92,538	\$91,589
	Avg HH Wealth	\$245,660	\$259,370	\$259,020
<b>Economic Viability</b>	Economic Viability Local	364	336	329
	Economic Viability Indexed	131	121	119
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,392	41,331	109,299
	Managerial/Executive	23.6%	24.8%	24.6%
	Professional Specialty	33.6%	28.8%	28.9%
	Healthcare Support	4.5%	1.9%	1.7%
	Sales	8.5%	9.7%	10.6%
	Office & Administrative Support	5.3%	8.0%	8.6%
	Protective Service	0.1%	0.7%	1.0%
	Food Preparation	4.6%	4.8%	4.6%
	Building Maintenance & Cleaning	4.2%	4.5%	4.2%
	Personal Care	1.9%	2.4%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.4%	0.2%
	Construction	5.0%	7.1%	6.5%
	Production & Transportation	8.7%	7.1%	7.2%
	Percent White Collar Workers	75.6%	73.1%	74.3%
	Percent Blue Collar Workers	24.4%	26.9%	25.7%

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	Agriculture/Mining/Construction	5.2%	7.8%	7.3%
	Manufacturing	5.8%	7.5%	7.1%
	Transportation	3.9%	4.8%	5.1%
	Information	2.6%	3.1%	2.8%
	Wholesale/Retail	12.3%	11.7%	12.4%
	Finance, Insurance, Real Estate	7.1%	7.8%	8.3%
	Professional Services	22.2%	16.4%	15.1%
	Management Services	0.6%	0.4%	0.3%
	Administrative/Waste Services	7.9%	7.0%	6.3%
	Educational Services	17.8%	18.6%	19.0%
	Entertainment Services	7.0%	8.1%	8.5%
	Other Professional Services	5.5%	4.8%	5.7%
	Public Administration	2.3%	2.0%	2.1%
<b>Vehicles per HH</b>	No Vehicles	3.8%	4.2%	4.6%
	1 Vehicle	38.1%	30.3%	31.5%
	2 Vehicles	43.1%	44.6%	43.3%
	3 or more vehicles	15.0%	20.9%	20.6%
	Average Number of Vehicles	1.73	1.88	1.87
<b>Change</b>	Births (last 12 months)	114	791	2,122
	Deaths (last 12 months)	76	654	1,723
	Migration (last 12 months)	-66	-196	-273
<b>Work place</b>	Workplace Establishments	277	2,484	9,712
	Workplace Employees (FTE)	2,236	25,284	116,717